



RAHUL DUTTA BANIK

LEAD PRODUCT DESIGNER | UX EXPERT & CONSULTANT | ARTIST

BUILDING DIGITAL PRODUCTS THROUGH USER PSYCHOLOGY AND DATA-DRIVEN DESIGN WITH AI POWERED WORKFLOWS.

Profile

Results-driven Lead Product Designer and UX Consultant with over 9 years of cross-functional experience spanning UI/UX design, digital art, and fine arts. Expert at leveraging Design Thinking & other methodologies to create meaningful, user-centered digital experiences that align with strategic business goals. Proven track record in leading design teams, mentoring junior talent, and managing end-to-end product lifecycles across diverse sectors including Fintech, Health-tech, and Retail.

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Education

2010

SECONDARY EXAMINATION CLASS X

B.D.M International School (C.B.S.E)

2012

HIGHER SECONDARY EXAMINATION CLASS XII

SPV (W.B.C.H.S.E)

2016

B.TECH

Civil Engineering

Languages

English

Hindi

Bengali

Domain Expertise & Projects Worked On

Banking & Fintech



Retail & Diverse



Health-tech



Experience

Indus net Technologies

Lead Product Designer & UX Consultant

APR 2024 - PRESENT

Leading the design process to create intuitive, user-centered digital experiences. They conduct user research, develop wireframes and prototypes, and ensure visually appealing and functional interfaces. Collaborating with cross-functional teams, they advocate for best design practices, mentor junior designers, and align design strategies with business goals.

mPocket

UI UX Design Manager

DEC 2019 - APR 2024

Working & managing on UI & UX designs & dev for web and app, wireframes & prototyping, case studies, usability testing with a team of 4 member.

Tweebr

Lead Graphic & UI UX Designer

NOV 2018 - DEC 2019

Working on SVG templates, logos, SVG stickers, illustration, UI & UX designs for web and app, wireframes & prototyping and animation.

Radical Networks

Senior Graphic Designer

MAY 2018 - OCT 2018

Worked on social media creatives, illustrations, videos, logos and UI designs for more than 20 clients.

We Love Digital Marketing

Junior Graphic Designer

MAR 2018 - MAY 2018

Worked on social media creatives, banners for website and app, brochures, flyers, illustration and digital art.

The Trip

Graphic Designer

SEP 2017 - FEB 2018

Worked on logos, banners, brochures, flyers and UI designs for website and app.

Skills & Tools

Web & App Design & Prototyping



AI in Design Workflows



Illustration & Animation



Research & Usability Analysis



Dev Tools

